



Congratulations to Florida's 2010 Principal of the Year James Griffin!



January 21, 2011



Principal at Rock Island Elementary – Broward County

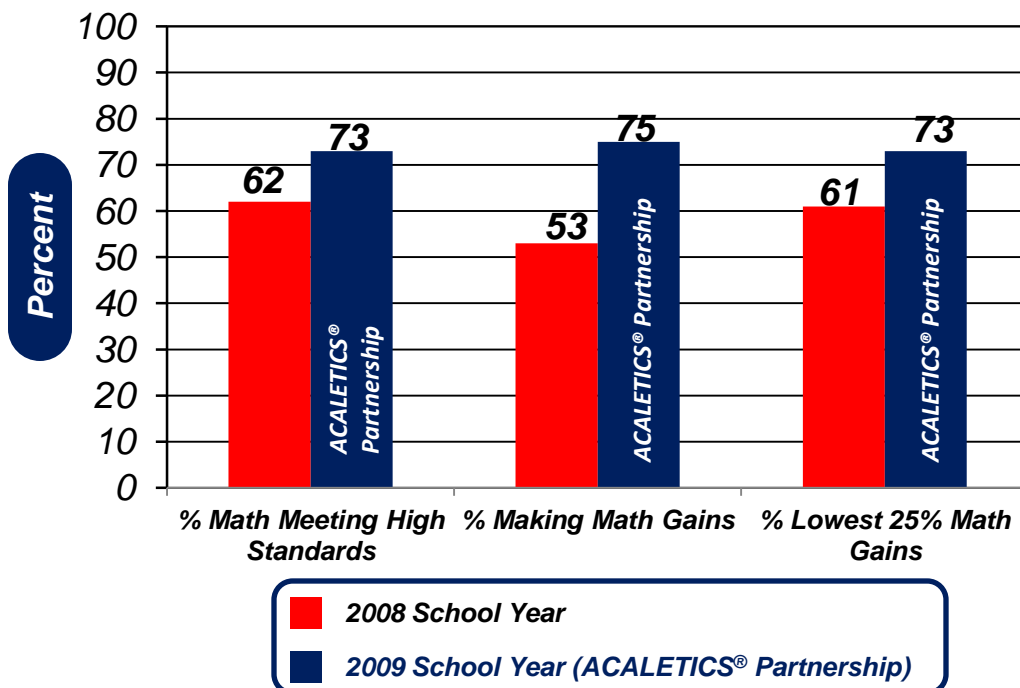
On January 21, 2011, Florida's Commissioner of Education Eric J. Smith announced James Griffin, former Principal of **Rock Island Elementary School (an ACALETICS® partner in Broward County)** as the 2010 Florida Department of Education Principal of the Year.

Source: Florida Department of Education

Mr. James Griffin was an instrumental member of the leadership team that moved Rock Island Elementary from a “C” in 2008 to an “A” in 2009. At Rock Island Elementary School, **% Meeting High Standards in Math increased by 11 percentage points**, **% Making Math Gains increased by 22 percentage points** and the **% of Lowest 25% Making Learning Gains in Math increased by 12 percentage points**.

Once again Mr. Griffin, thank you for your significant contributions to increasing student achievement in Math.

Math Components Improvement





VALUE PROPOSITION:

The ACALETICS® **Value Proposition**, which sets us apart from other educational firms, is that we provide our clients an **extremely high Return On Investment (ROI)**, typically within **one school-year**, as indicated in the following excerpt from the Miami Herald.

“As school systems nationwide sign multi-million dollar contracts with universities and educational companies to save their struggling schools, Educational Development Associates signs individual schools at a fraction of the cost and often produces immediate results using its innovative program ACALETICS®.”

-Miami Herald

We measure **ROI** in terms of dramatic results in Math, as follows:

- 1) Achievement (% of Students Scoring At/or Above Grade Level),
- 2) Annual Learning Gains/Growth, and
- 3) Subgroup Achievement Gap Closure/Elimination/(Gap Reversal).

ACALETICS® 4 Key Components – EDU-neeringSM

Professional Development

The Special Venue: In the CLASSROOM!!!!

with **REAL Students, Your Students!**

Differentiated Consultation (DC)

One Size Does **Not** Fit All:

There are Different **Bright Spots** in every school to be **IDENTIFIED** & **LEVERAGED**.

Standards-aligned Supplemental Materials

Our effective “**process**” is embedded in our materials!

We **SUPPORT** our Supplemental Materials/Support Tools with our customized Online Math Portal, ongoing onsite visits and **800#**. With our 800#, you will receive a call back from a Consultant **within 24 hours!**

Parent & Student Engagement Services

Customized Online Math Portal

Math ClubSM within Every Classroom – An **NFL** Environment

Well-received Parent Workshops: “Math ClubSM for Parents”

Incentive Packages for Students