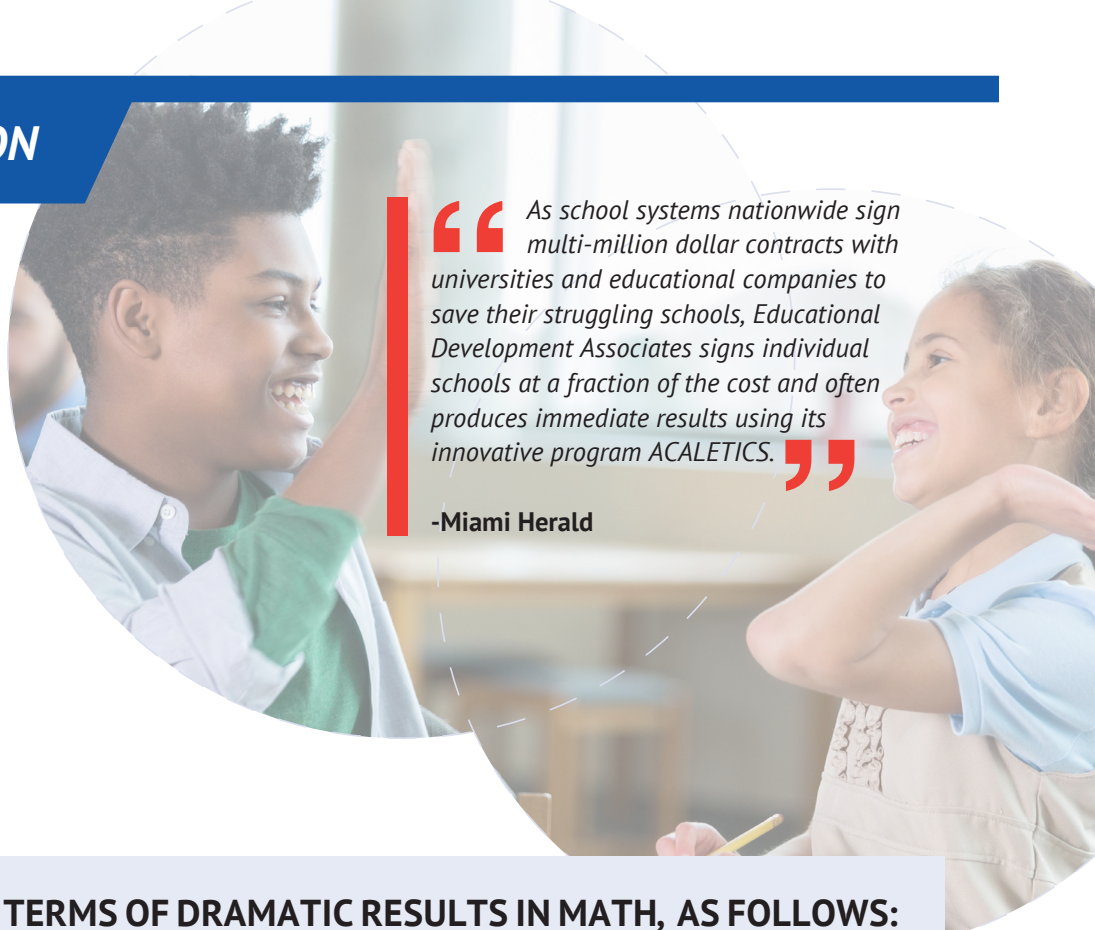


VALUE PROPOSITION

Unlike other educational firms, **ACALETICS®** provides our clients an **extremely high Return On Investment (ROI)**, typically within one school-year, as indicated in the following excerpt from the Miami Herald.



“As school systems nationwide sign multi-million dollar contracts with universities and educational companies to save their struggling schools, Educational Development Associates signs individual schools at a fraction of the cost and often produces immediate results using its innovative program ACALETICS.”

-Miami Herald

WE MEASURE ROI IN TERMS OF DRAMATIC RESULTS IN MATH, AS FOLLOWS:

- 1 | Achievement (% of students scoring at/or above grade level)
- 2 | Annual Learning Gains/Growth
- 3 | Subgroup Achievement Gap Closure/Elimination/Reversal

ACALETICS 4 KEY COMPONENTS – EDU-neeringSM



PROFESSIONAL DEVELOPMENT

The Special Venue:
In the CLASSROOM with real students, **your students!**



DIFFERENTIATED CONSULTATION (DC)

One size **does not** fit all.



STANDARDS-ALIGNED SUPPLEMENTAL MATERIALS

Our effective “process” is embedded in our materials!
We **reinforce** our Supplemental Materials/Support Tools with our customized Online Math Portal.



PARENT & STUDENT ENGAGEMENT SERVICES

Customized Online Math Portal
Well-received Parent Workshops: “Math ClubSM for Parents”
Incentive Packages for Students

